



THE INTEGRATED IT INFRASTRUCTURE EVENT

Grown up discussions about real life requirements, the targeted marketing was really good and visitors to 360°IT came here with a purpose and knew what they were looking for

Troy Theobald, Regional Sales Director, Barracuda Networks

[View more testimonials](#)

The doors are now closed at 360°IT after a great 2 days at Earls Court.

We look forward to seeing you next year – 2011 dates announced

21st – 22nd September 2011. [Add the dates to your diary now](#)



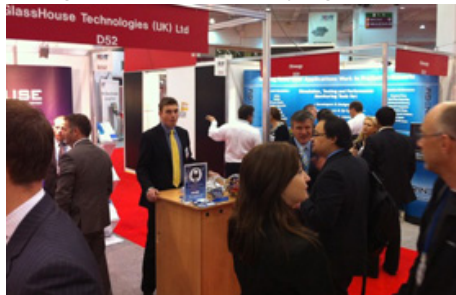
The view from above at Earls Court



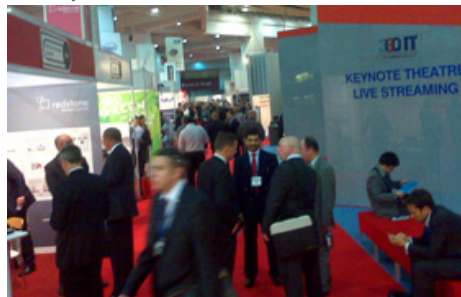
The night before the show, ready to go.



The Keynote Theatre



The buzz from within Earls Court 1



The Keynote Theatre overflow feeds and busy visitors hp team meeting with the visitors at 360°IT

[Why Exhibit at 360°IT?](#)

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September
21
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- Network and Communications
- Cloud Computing and SaaS
- Security
- Virtualization
- Storage
- Data Centres
- Applications
- Enterprise 2.0
- Information Management
- Business Continuity
- Risk and Compliance

Quick Poll

How well prepared is your IT Organisation for Convergence of Servers, Storage and Networking?

- Not ready at all ☐
- We have made a start ☐
- 30 – 50% ☐

- Deliver IT infrastructure the way IT professionals want it
- Demonstrate the benefits your solutions can bring
- Experience increased ROI and exposure with the year round marketing campaign

▶ [More about Exhibiting](#)

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- Identify best of breed solutions and resolve key business issues
- Experience an integrated and holistic view of the entire IT infrastructure
- Benefit from independent and impartial advice from experienced peers

▶ [More about Visiting](#)

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More from 360°IT



Denise Plumpton

How have the needs of IT infrastructure evolved over the years? Listen to the interview with the 360°IT Non Exec Director

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Why exhibit?

Get involved in the only event to deliver the end to end view that IT professionals need of their IT infrastructure

▶ [Exhibiting info](#)



The 360°IT Blog

Join the debate and get to the heart of IT infrastructure business challenges on the 360°IT Blog

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Education Programme

A comprehensive Education Programme with impartial advice from real experts and experienced peers

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Organised By



implemented
51% - 80% implemented
81% - 100% implemented

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Independently Audited:



BS 8901

360°IT is independently certified as being managed in compliance with BS 8901:2009



BS 8901:2009
SEMS 541857